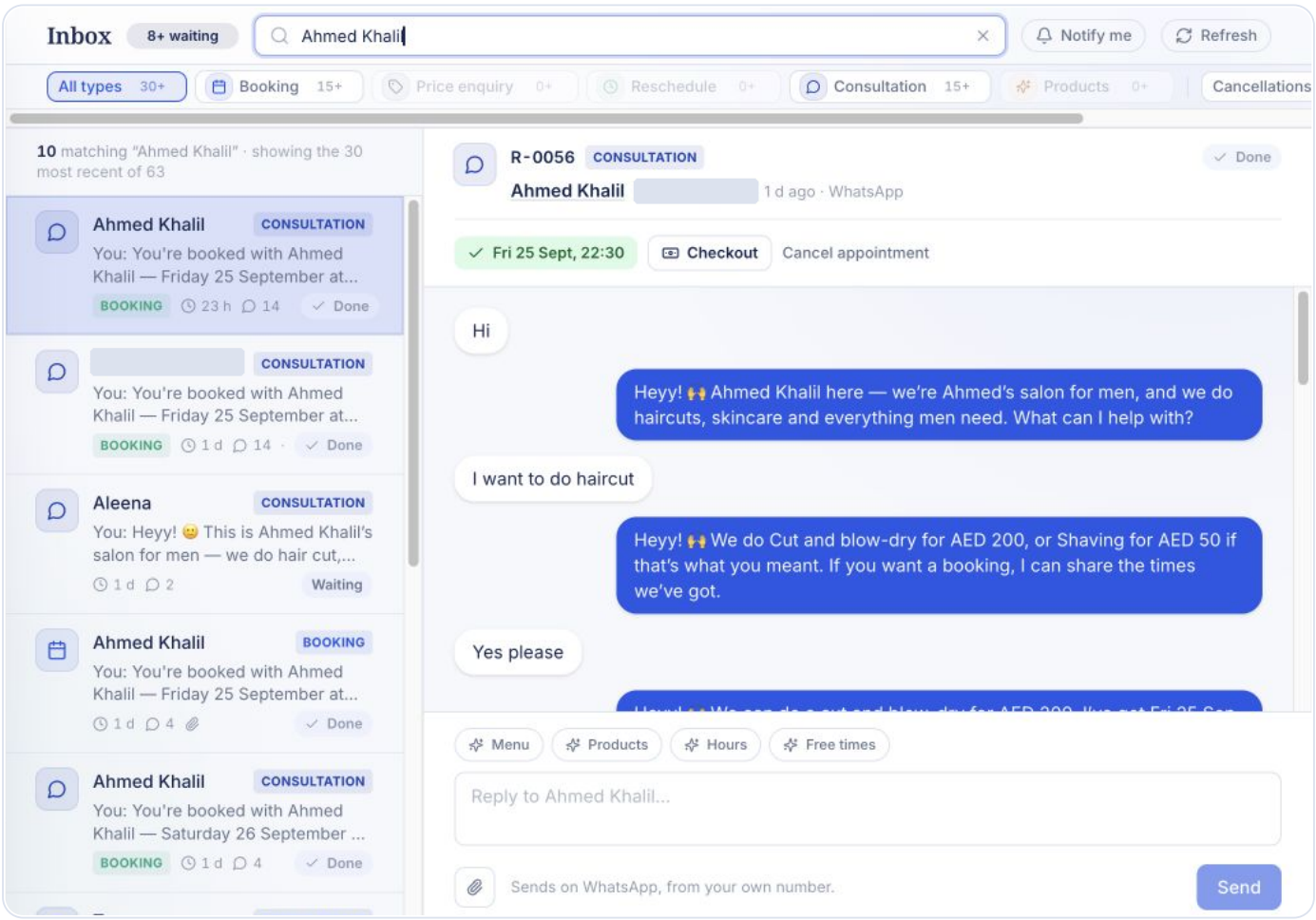
Taalu connects the customer conversation to the appointment, the payment and the next visit, with one shared workspace for your front desk and team.

Customer journey

01 Shared inbox

Bring WhatsApp and connected email into one queue. See the customer, conversation history and request type, assign an owner, and track who is waiting for a reply.

- Keep your existing WhatsApp number.
- Arabic and English conversations.

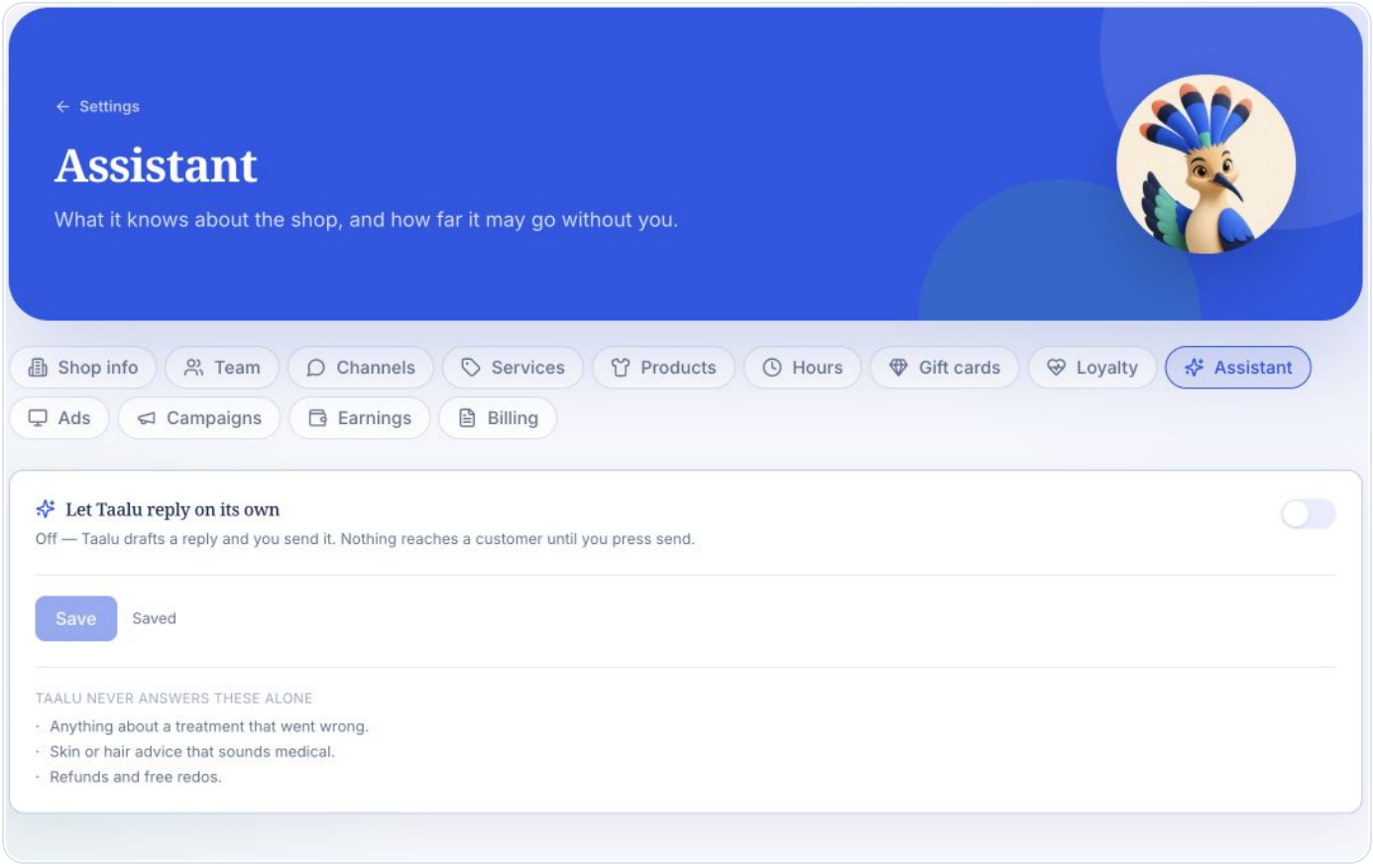


Customer journey

02 AI assistant

Taalu prepares replies using your services, hours and availability. Review drafts before sending, or enable WhatsApp autonomy for replies and bookings from offered slots.

- Email replies remain under your control.
- Complaints and cancellations go to a person.

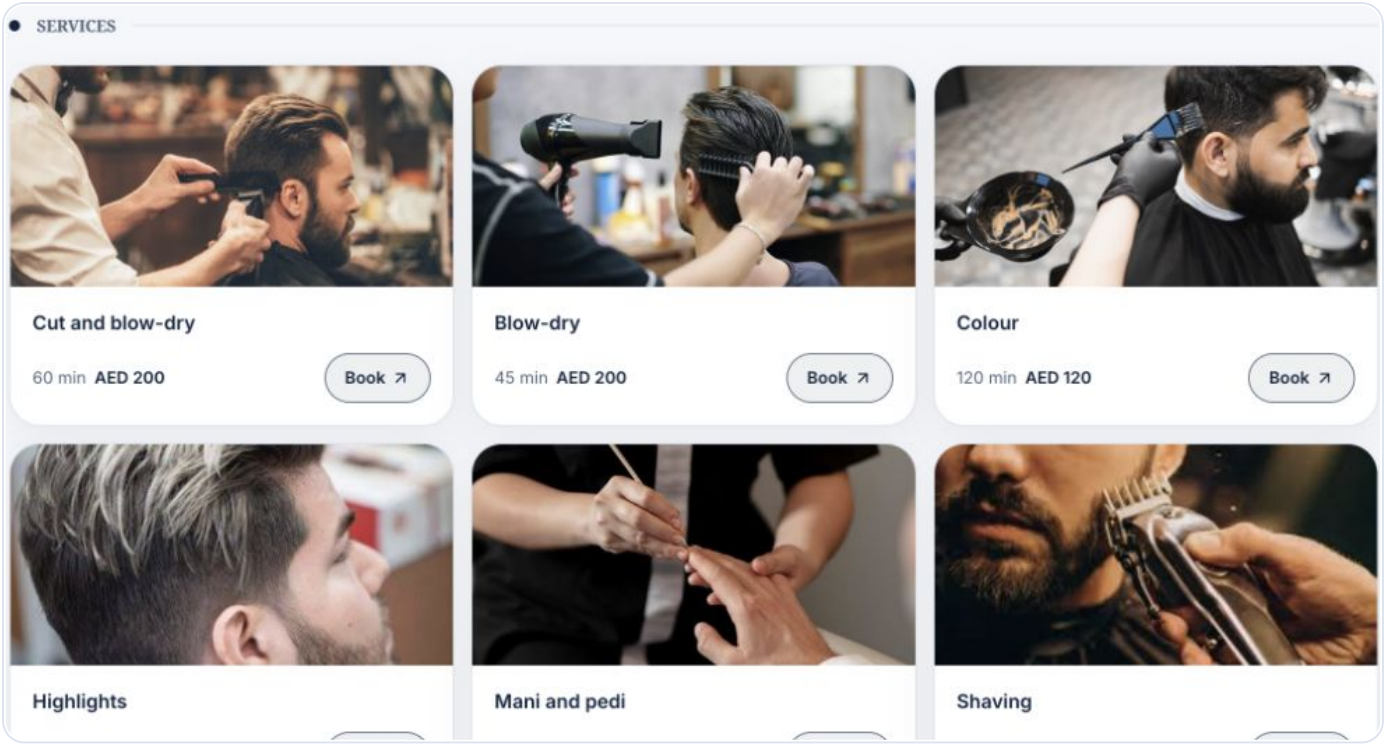


Customer journey

03 Public shop page

Publish your services, products, gallery, opening hours and team. Customers can choose a service and available time, book online, and buy products or gift cards when payments are connected.

- A shareable link for every business.
- Bookings connect to your diary.

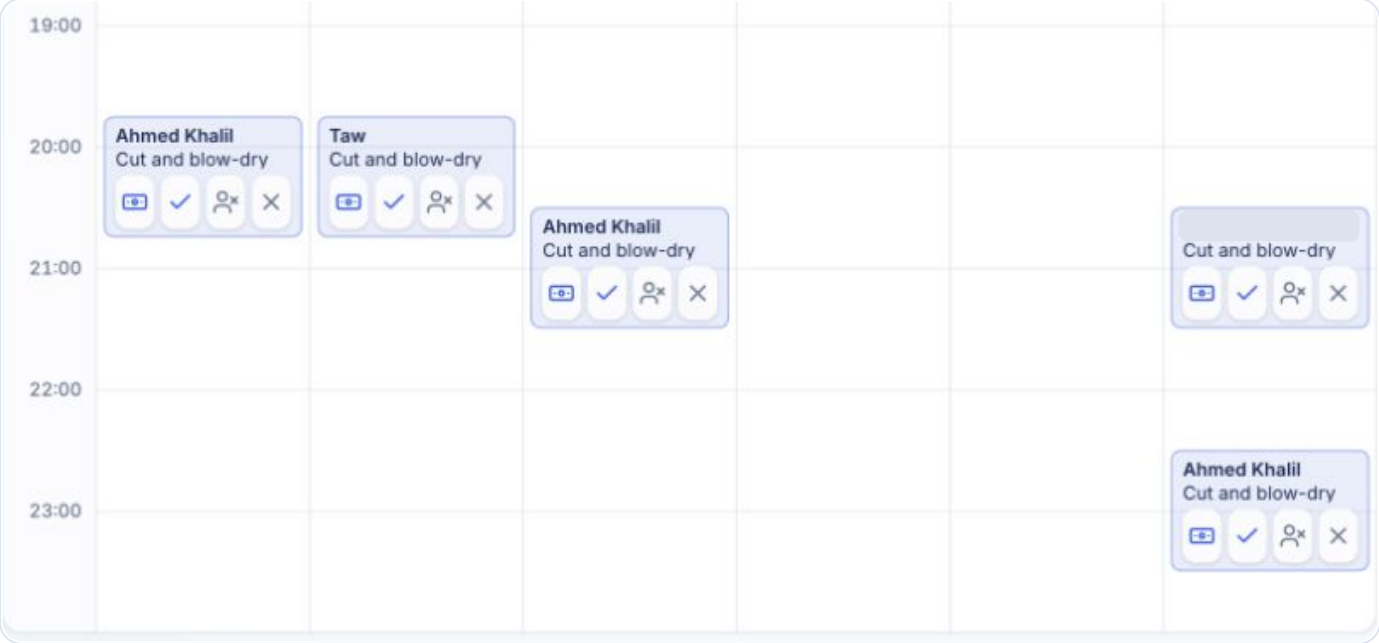


Customer journey

04 Diary and deposits

Manage appointments by team member and service duration. Add, move or cancel bookings; request a deposit to hold a slot and track payment, completion and no-show status.

- Slots reflect staff availability.
- Unpaid deposit holds expire automatically.

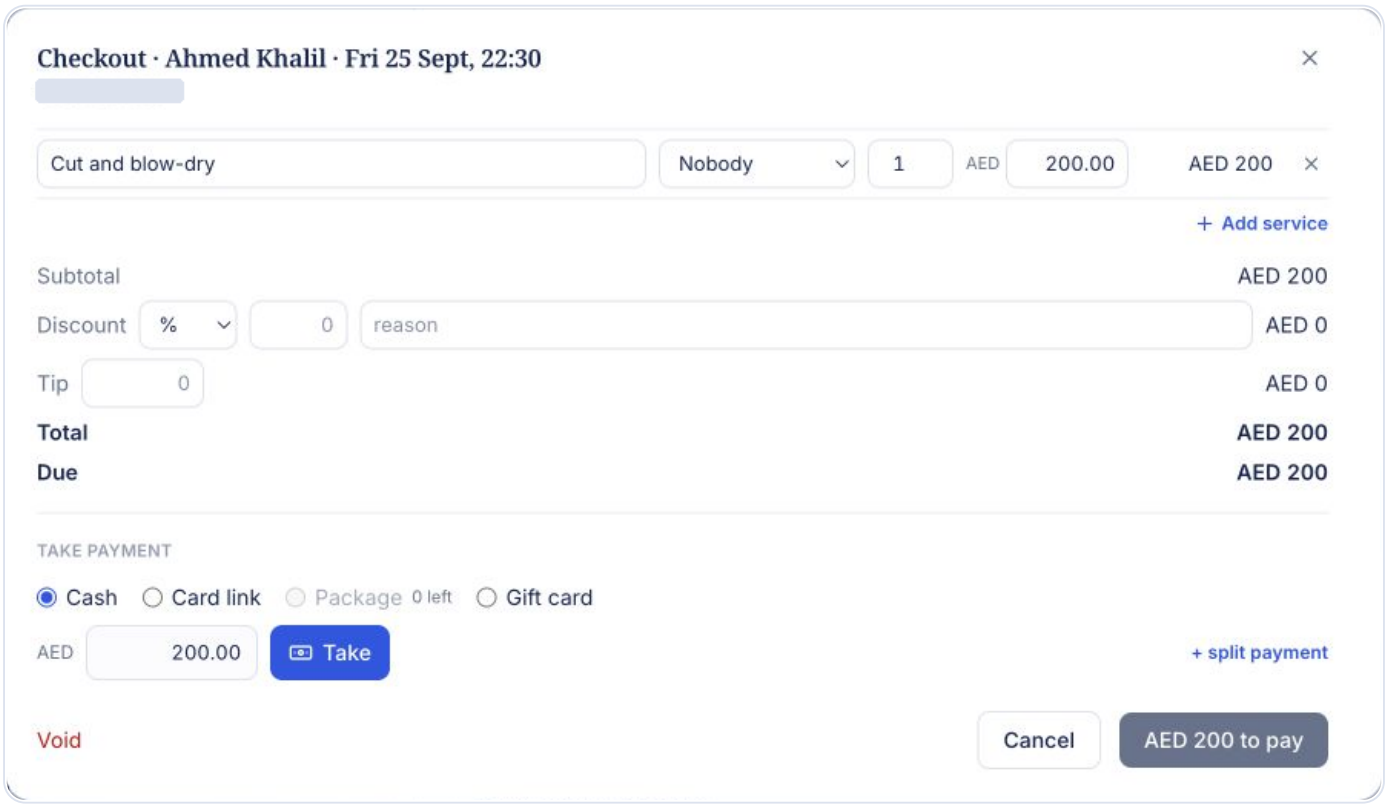


Business operations

05 Checkout

Turn a booking or walk-in into a sale. Add services and products, apply discounts and tips, deduct deposits, and combine cash, card links, packages, gift cards or loyalty points.

- Stripe or Ziina on your own account.
- Provider processing fees may apply.

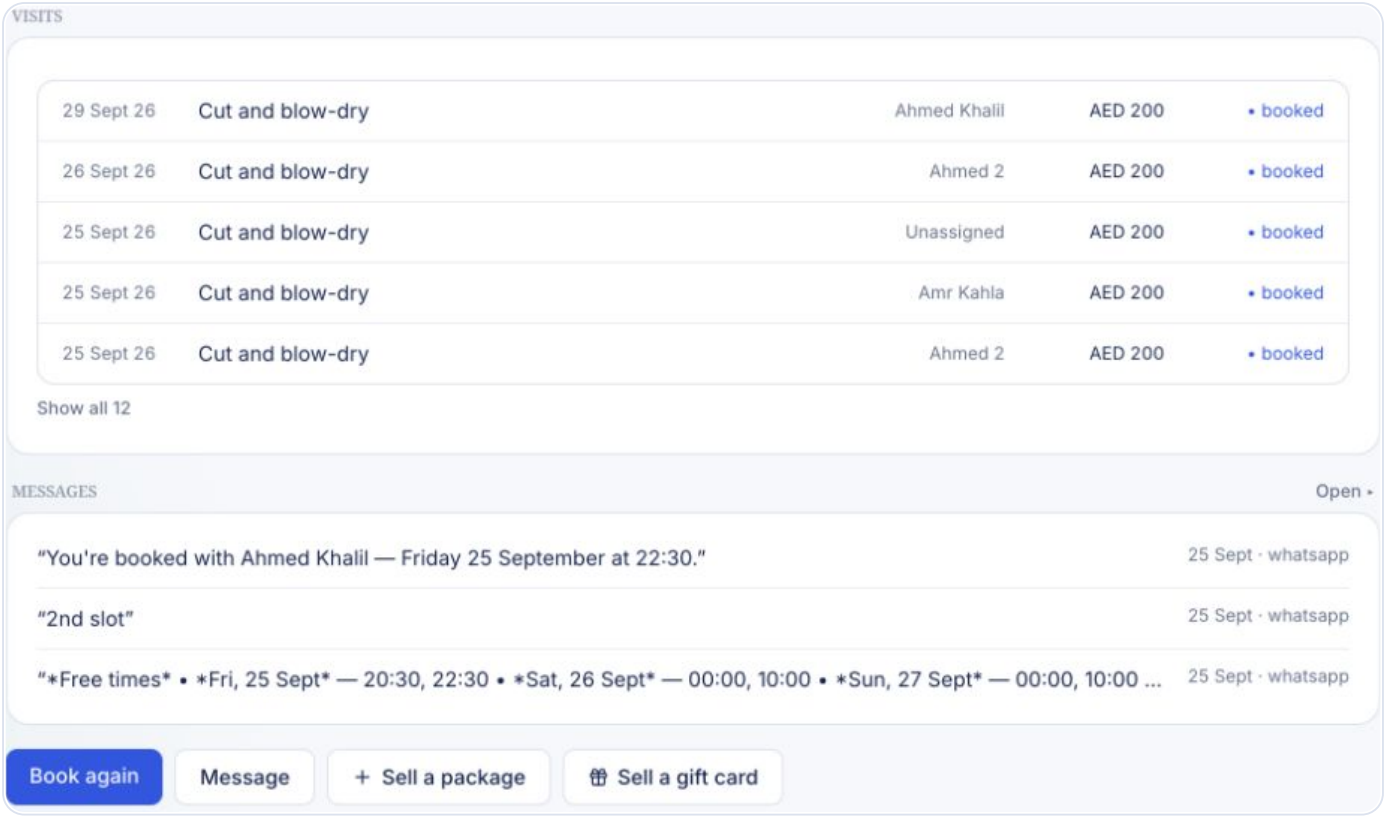


Business operations

06 Customer records

Keep contact details, notes, preferences, labels and visit history together. See prepaid balances, gift cards and loyalty points, and recognise returning clients before their next appointment.

- Customer history beside the conversation.
- Packages and rewards at checkout.

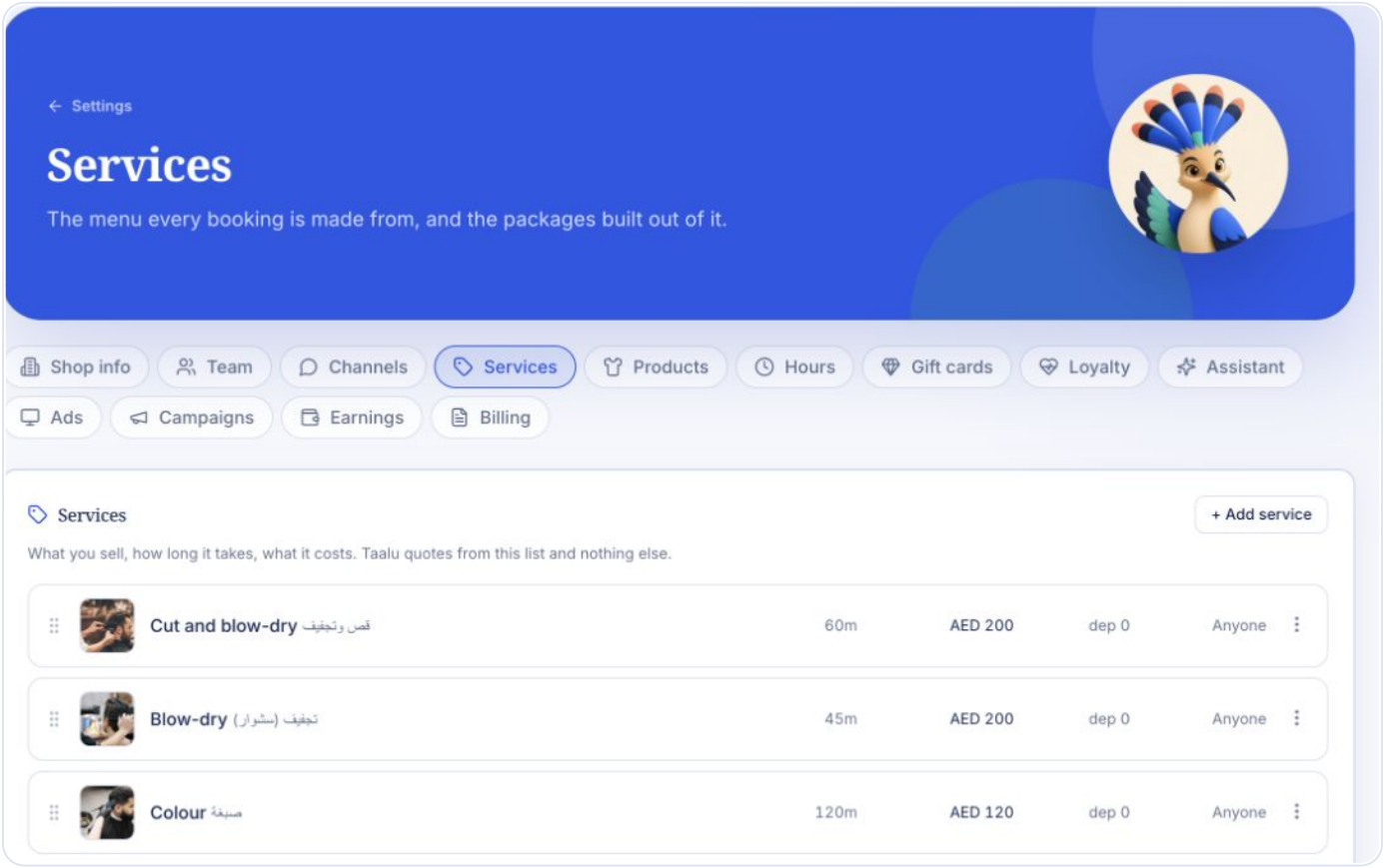


Business operations

07 Team and services

Set service prices, durations, buffers and the people who deliver them. Maintain team schedules, opening hours and closures, with owner, manager and staff access.

- Your own service and product catalogue.
- One diary across your team.

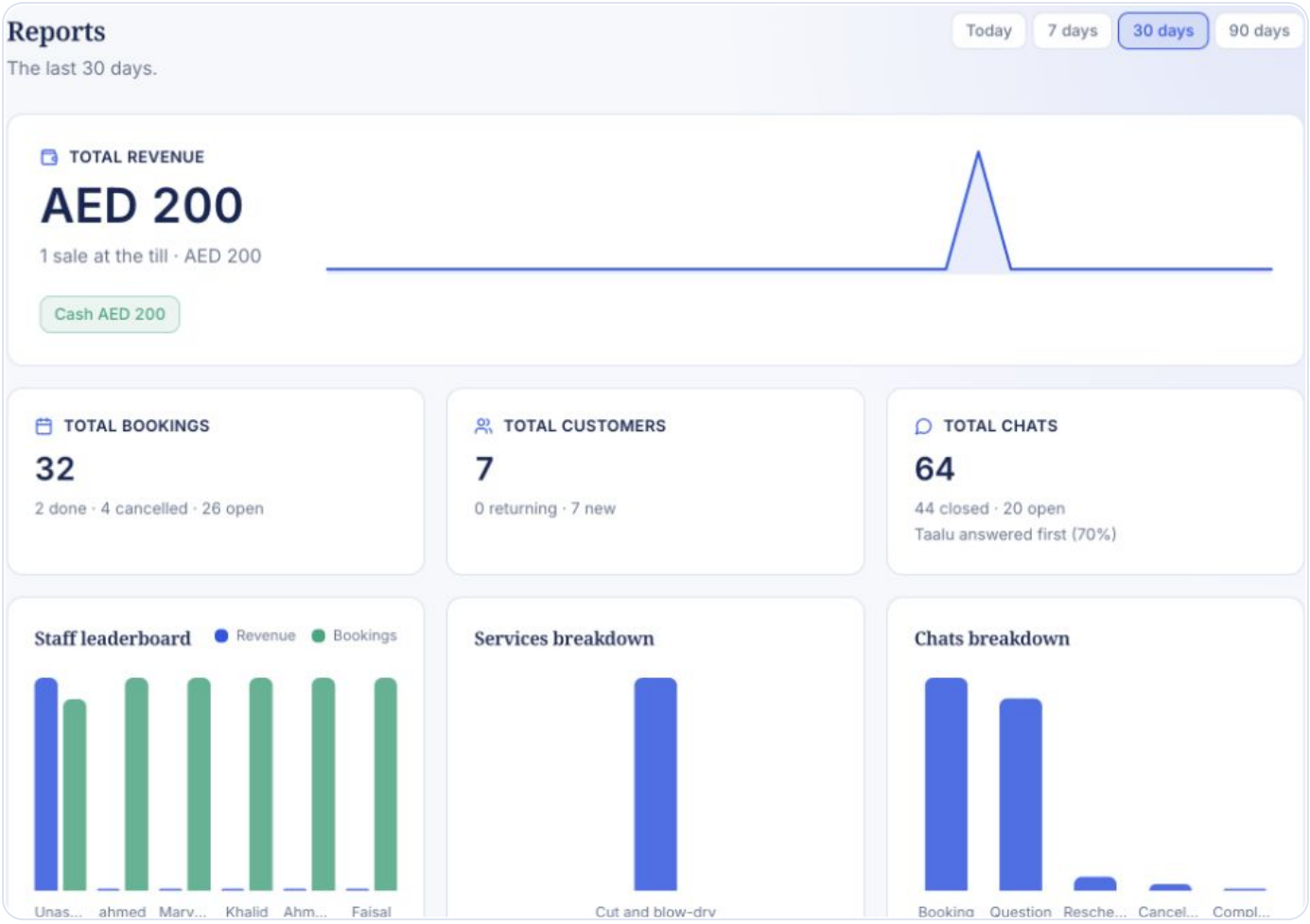


Business operations

08 Campaigns and results

Build WhatsApp campaigns for customer segments, preview audience and cost, then track delivery, replies and bookings. Review revenue, bookings, no-shows and performance by channel, service or team member.

- Reach clients by label, spend or recency.
- Compare results over a chosen period.



Taalu workspace

Start with your business, services and team; connect your channels and payment account when you are ready.

Start with Taalu